

## Herbert Bayer (1900-1985): Fifty Years of Prints, 1930-1980

*For immediate release: 3 April 2009*

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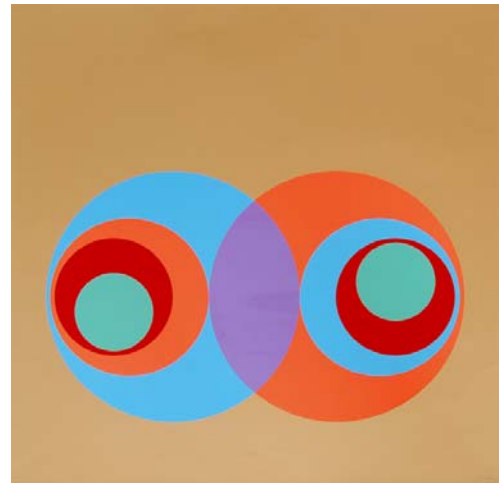
Peyton Wright Gallery is pleased to announce "**Herbert Bayer (1900-1985): Fifty Years of Prints, 1930-1980**". This exhibition will feature prints and posters by the renowned Bauhaus master Herbert Bayer, commencing with an **Opening Reception on Friday May 1<sup>st</sup>, 2009 from 5:00 to 8:00 p.m.** This significant collection, recently acquired from the Bayer estate in Europe, will be on display throughout the summer and fall of 2009.

Born in Austria in 1900, Herbert Bayer's first exposure to the world of print and poster-making was as an apprentice to the architect and designer, Georg Smidthammer. Under Smidthammer's tutelage, Bayer created posters and advertisements while learning drawing, painting, and architectural drafting. In his twenties, Bayer entered the Bauhaus school, where he was profoundly influenced by the Bauhaus' focus on simplified forms, rationality and functionality, and the integration of art and industry.

After four years at the Bauhaus, Bayer was appointed the director of the new Bauhaus printing and advertising workshop in Dessau. In 1928, Bayer left the Bauhaus to become the Art Director of Vogue magazine's Berlin office, as well as the Director of the Dorland Studio in Berlin. In 1938, Bayer immigrated to the United States, where he lived in



*Segmented Circles*  
Lithograph



*Complementary with Gold*  
Silkscreen

New York before moving with his wife to Aspen, Colorado in 1946. In the States, Bayer served as a chairman of the design department for the Container Corporation where he created a series of advertisements called "Great Ideas of Western Man". After his move to Colorado, Bayer became a significant artistic and cultural force in the town Aspen. There, he worked as a Design Consultant for the Aspen Institute, the Atlantic Richfield Company, the Aspen Music Festival, and the town of Aspen itself. In 1968, Bayer designed an articulated wall construction for the Olympics in Mexico City. In 1974, he moved to Montecito, California, where he lived until his death in 1985.

The exhibition at Peyton Wright Gallery coincides with a number of significant national and international

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Poster, 1930

1930s posters to an extensive selection of monoprints, lithographs, and silkscreen prints made up until just a few years before Bayer's death.

Peyton Wright Gallery is a representative of the Herbert Bayer estate.

celebrations of Bayer's work. This year, the well-known Aspen Music Festival celebrates the anniversary of the highly acclaimed Bayer-Benedict music tent, first erected in 1964. Selected works from the collection of Linda Reznick will be mounted at the Addison Gallery in the Paepcke Auditorium Building opening the third week of June. Also this year, Bayer's hometown of Linz, Austria, inaugurates its year as the Capital of Culture with an exhibition of Bayer's work at the Bauhaus, from 1921-28. The exhibition, held at the Lentos Art Museum, successor to the New Gallery of the City of Linz, with which Bayer was closely linked for many years, will explore Bayer's profound impact on modernism around the world.

Peyton Wright's "Herbert Bayer (1900-1985): Fifty Years of Prints, 1930-1980" will mark the first and most comprehensive exhibition of Bayer's works on paper in the United States since 1982. The featured work spans Bayer's career, from a number of very rare



*Seven Convolutions*  
Lithograph, 1948

**For a preview of this exhibition, please visit our website at [www.peytonwright.com](http://www.peytonwright.com)**

**For more information, please contact:**  
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